

# Hyvolution

A WORLD  
OF HYDROGEN

## CHILE

September 3rd - 5th, 2024

Metropolitan Santiago | Chile

Accelerating the development of the hydrogen industry.

**JOIN THOSE WHO ARE  
BUILDING THE FUTURE  
ENERGY.**

EXHIBITION + CONFERENCES + NETWORKING + B2B MEETINGS

[www.chile.hyvolution.com](http://www.chile.hyvolution.com)

    HyvolutionChile

MADE BY



CO - ORGANIZER

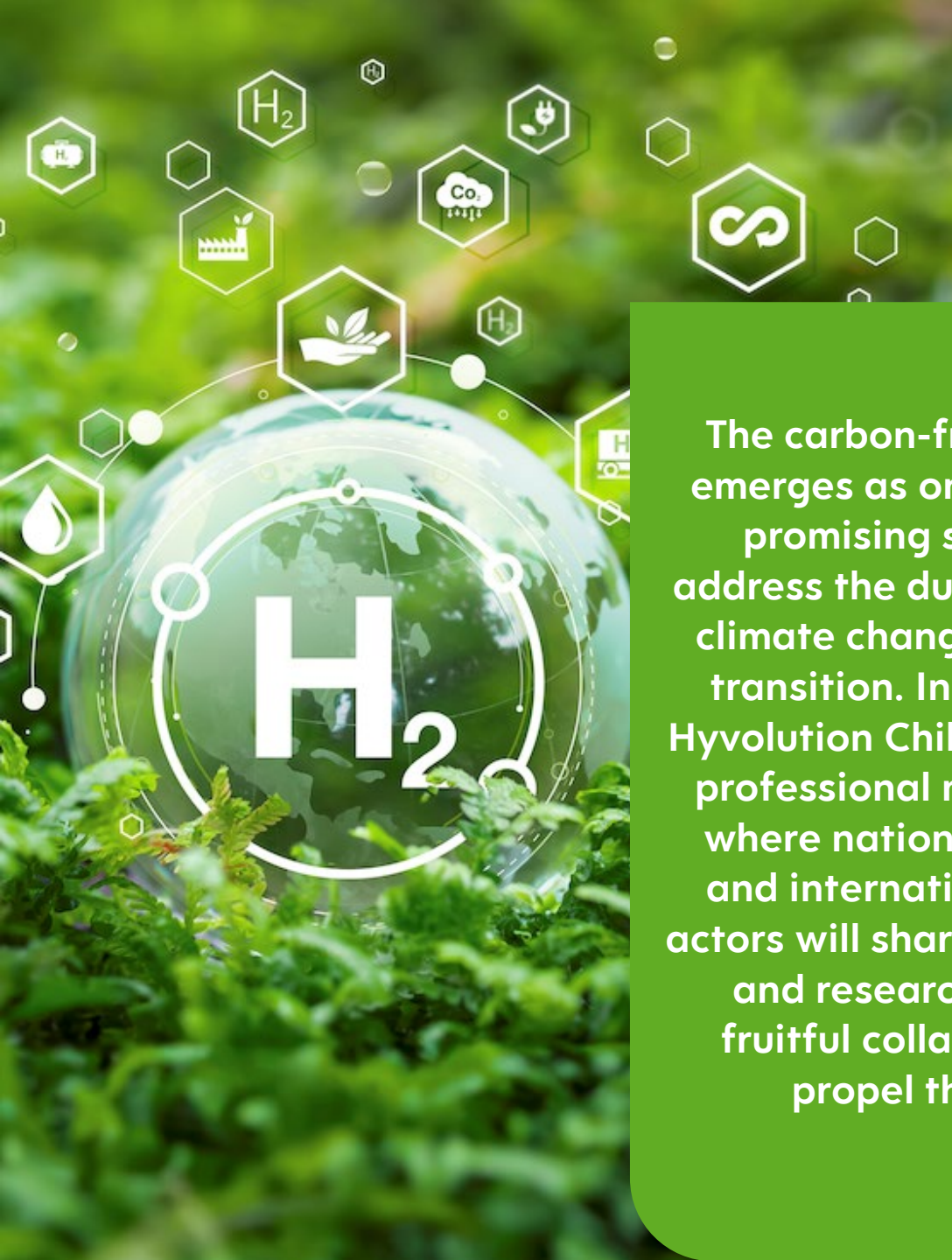


MAIN SPONSOR



## EXHIBITORS





The carbon-free hydrogen emerges as one of the most promising solutions to address the dual challenge of climate change and energy transition. In this context, Hyvolution Chile serves as the professional meeting place where national, economic, and international political actors will share their projects and research, fostering fruitful collaborations to propel the sector

## WHY EXHIBIT?

Hyvolution Chile 2024:

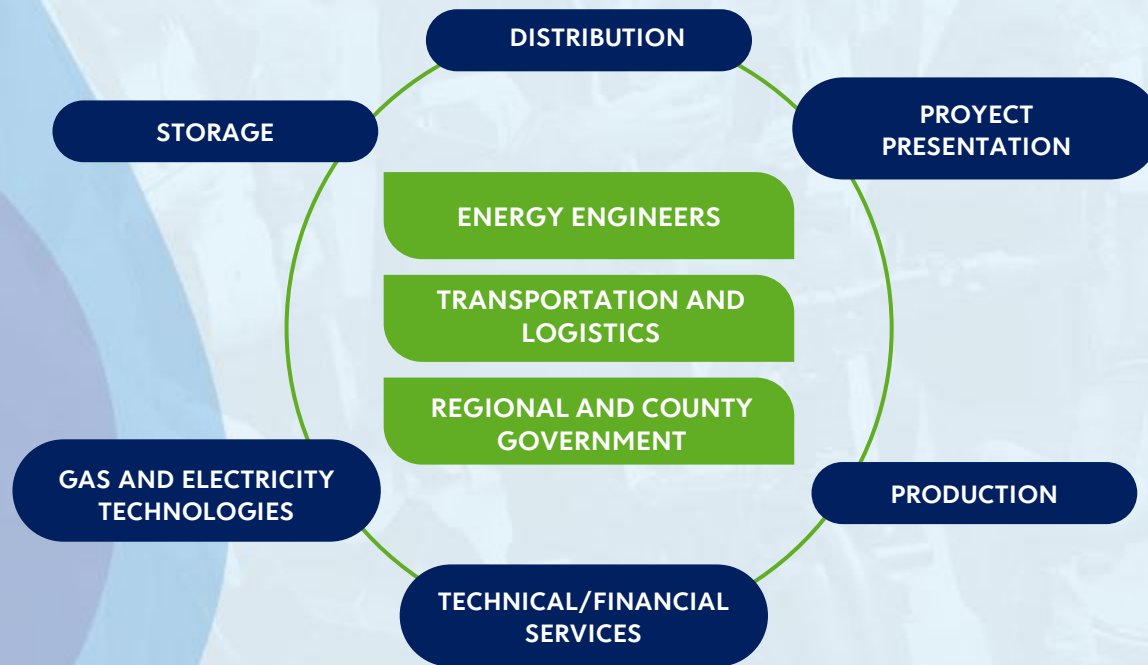
### **GENERATING BUSINESS CONNECTIONS FOR THE GREEN HYDROGEN VALUE CHAIN**

> From the production to the exports



# WHO PARTICIPATES?

> Most relevant Clusters to exhibit at Hyvolution Chile



**Solutions for the entire value chain**

**All, In one place!**

## TRANSPORTATION

- Automobiles, Buses
- Trucks, Trains
- Maritime and river Transport
- Aerospace
- Special vehicles, machinery

## MIXED USES

- Combined Uses
- Heavy Energy uses
- Origin Guarantees

## ENERGY

- Power2gas
- Renewables
- Building
- Warehousing
- Off-grid sites

## INDUSTRY

- Chemical
- Metallurgy
- Glass
- Others



# MEET THE MOST RELEVANT STAKEHOLDERS

Consulting and Engineering

19%

Power Generation and Transmission

9%

Distribution and Logistics

7%

Others

26%

Project Development

15%

11%

- Applications and uses
- Electrolyzers
- Storage
- Financial and investment
- Maintenance

13%

- Universities and study centers
- Government institutions
- Guilds & associations
- Diplomatic representations

## > TOP COUNTRIES IN GREEN HYDROGEN

Chile

France

Switzerland

Australia

Netherlands

Argentina

Uruguay

Korea

Germany

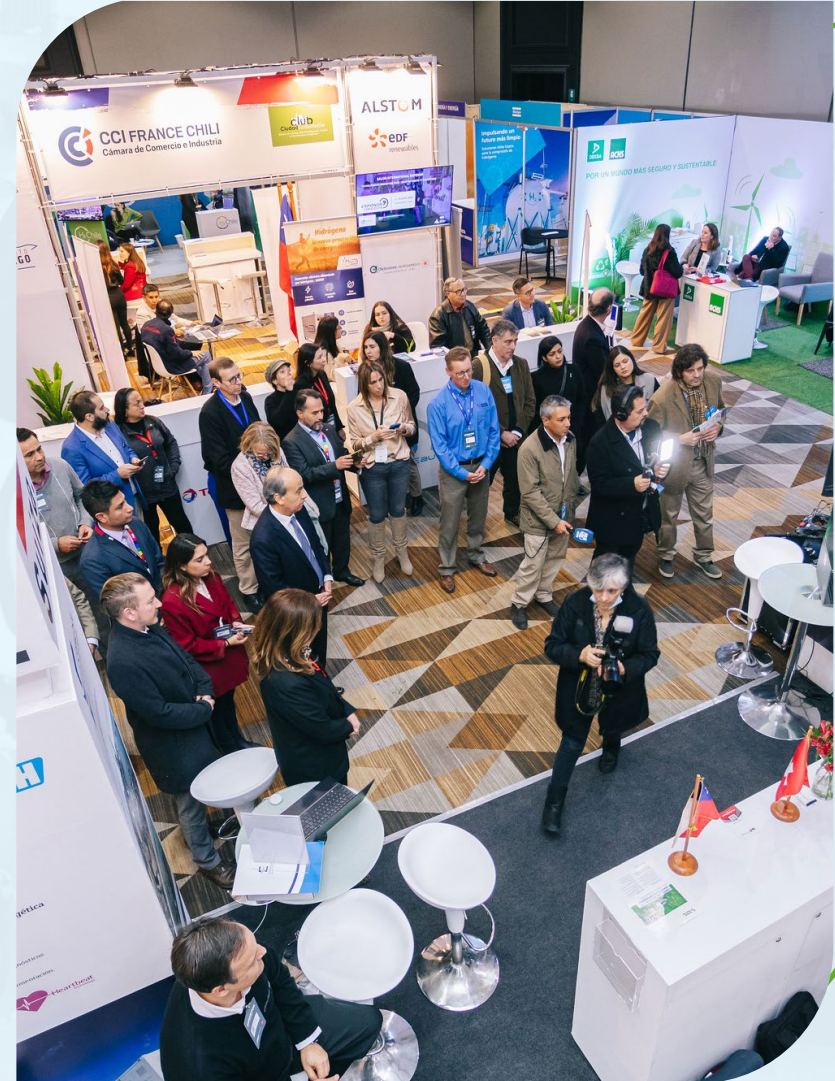
United States

Spain

Brazil

Canada

Colombia



# HYDROGEN PROJECTS IN LATIN AMERICA AND THE CARIBBEAN

**MEXICO**  
4 projects in development

**COSTA RICA**  
2 Operational projects  
+ 1 in Development

**COLOMBIA**  
3 Operational projects  
+ 8 in Development

**BRAZIL**  
2 Operational projects  
+ 19 in Development

**PERU**  
1 Operational project

**PARAGUAY**  
4 projects in development

**BOLIVIA**  
1 project in development

**CHILE**  
3 Operational projects  
+ 20 projects in development

**URUGUAY**  
2 projects in development

**ARGENTINA**  
1 Operational project  
+ 6 projects in development

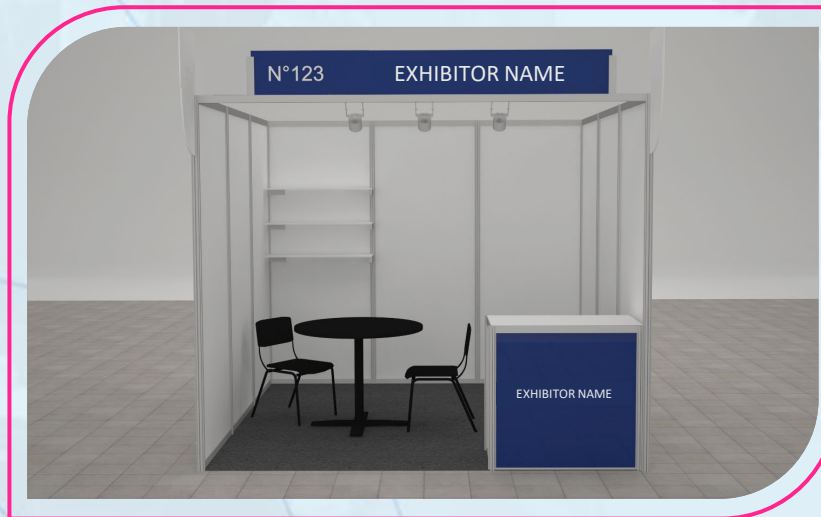
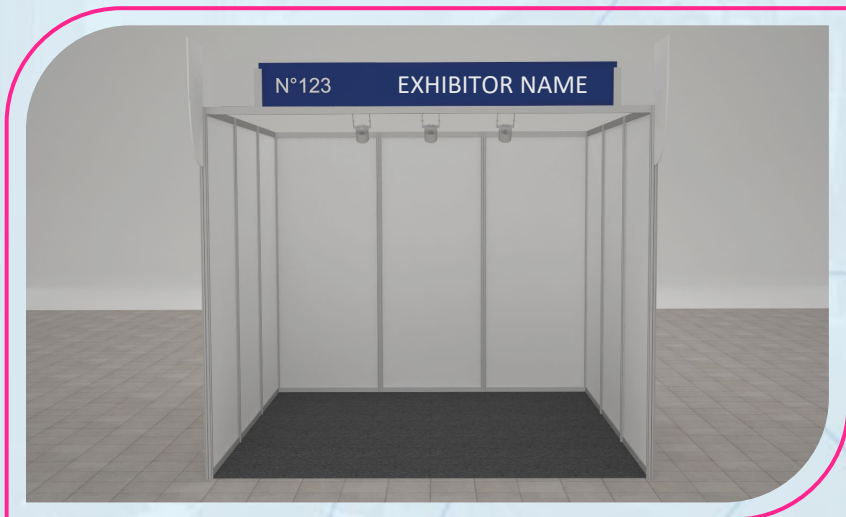
**12 OPERATIONAL  
PROJECTS AND  
MORE THAN 50 IN  
DEVELOPMENT**

# PARTICIPATION OPTIONS



**Booths + Official Sponsorships + Advertising Space + Additional Services**

# PARTICIPATE WITH YOUR BOOTH



## BASIC BOOTH

**USD 407 x sqm + TAX**

From 9 sqm

Includes:

Fascia with company name

LED lighting

Power 50 Watts/sqm at one electrical supply

White paneling

## EQUIPPED BOOTH

**USD 428 x sqm + TAX**

From 9 sqm

Includes:

Fascia with company name

LED lighting

Power 50 Watts/sqm at one electrical supply

White paneling

One table, two chairs, one trash can and one counter.

> Increase the visibility of your exposure by choosing:

Two open sides booth:

**USD 620 + TAX**

Three open sides booth:

**USD 1.031 + TAX**

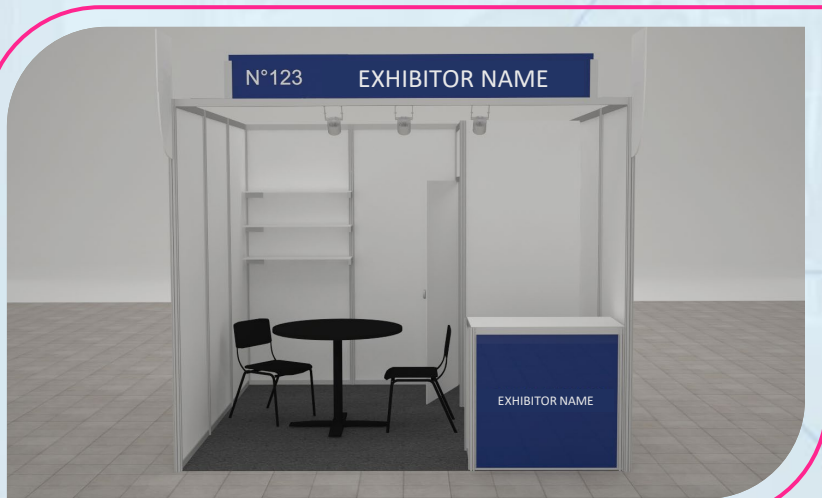
Open area Island booth:

**SD 1.100 + TAX**

VAT / TAX: 19%.Reference images  
ventas@chile.hyvolution.com



# PARTICIPATE WITH YOUR BOOTH



## FULL EQUIPPED BOOTH

**USD 440 x sqm + TAX**

From 12 sqm

Includes:

Fascia with company name

LED lighting

Power 50 Watts/sqm at one electrical supply

White paneling

One table, two chairs, one garbage can and one front counter

Storage room



## OPEN AREA(Island)

**USD 383 x sqm + TAX**

From 36 sqm

Includes:

Floor colored carpet according to point of exposure.

Power 50 Watts/sqm at one electrical supply

**> Increase the visibility of your exposure by choosing:**

Two open sides booth:

**USD 620 + TAX**

Three open sides booth:

**USD 1.031 + TAX**

Open area Island booth:

**SD 1.100 + TAX**

VAT / TAX: 19%. Reference images  
[ventas@chile.hyvolution.com](mailto:ventas@chile.hyvolution.com)

# SPONSORSHIP OPTIONS



**MAIN SPONSOR**

USD 25.000 + TAX



**AUSPICIA**

USD 16.500 + TAX



**INVITA**

USD 10.500 + TAX

Note: Details of sponsorships next page

BENEFITS BY CATEGORY	MAIN SPONSOR	SPONSOR	INVITES
N° AVAILABLE	1	3	5
<b>DURING THE EVENT</b>			
• Net space area for special projects	36 sqm	21 sqm	12 sqm (**)
• Mention of the company as official sponsor of the Fair on the opening day.	YES	-	-
• Special words or text from the company at the opening ceremony (Maximum 5 minutes or 100 words)	YES	-	-
• Merchandising or brochure delivery (***)	YES	YES	YES
• N° of free invitations to the exhibition	50	30	20
• N° of invitations for the opening ceremony (****)	4	2	2
• N° of speakers at conferences	2	1	1
• N° Hydrogen Night tickets	5	2	1
<b>BRAND PRESENCE</b>			
• Image of the company as an official sponsor at the opening ceremony highlighting category	YES	YES	YES
• Company logo on official web page highlighting category	YES	YES	YES
• Company logo at the entrance of the fair highlighting category	YES	YES	YES
• Company logo as an official sponsor at the congress highlighting category	YES	YES	YES
• Company logo as official sponsor in the media (newspapers, magazines, radio, etc.)	YES	YES	-
• Corporate video on the screens of the Hydrogen Night	YES	YES	-
• Logo on visitor registration form and accreditation voucher	YES	YES	YES
• Company logo (next to the image of the event) on the official invitation to the opening ceremony (highlighting category)	YES	YES	YES
<b>SOCIAL NETWORKS</b>			
• Official sponsor welcome on Instagram, X and Facebook highlighting image and category.	3	2	1
• Official sponsor welcome on LinkedIn highlighting image and category	3	2	1
• A company news item published on the fair's website (company provides content)	YES	YES	YES
• Publication of company's video on social networks during the fair highlighting its participation (content to be defined jointly).	YES	YES	YES
• Company logo and image of the event in informative mailing addressed to the attendee base	YES	YES	YES
<b>PRICES USD + TAX</b>	<b>USD 25,000</b>	<b>USD 16,500</b>	<b>USD 10,500</b>

Brand presence; invitations, panelist option (Gifts & Invitations Category) / \*\* Basic booth / \*\*\* Customers will be responsible for producing their own advertising materials / \*\*\*\* Reserved seating.

# CONGRESS AND HYDROGEN NIGHT SPONSORSHIP OPTIONS



## INTERNATIONAL CONGRESS

USD 6.000 + TAX



## HYDROGEN NIGHT

USD 3.015 + TAX



BENEFITS BY CATEGORY	CONGRESS	HYDROGEN NIGHT
<b>N° AVAILABLE</b>	<b>6</b>	<b>5</b>
<b>DURING THE EVENT</b>		
• Merchandising or brochure delivery (***)	YES	YES
• N° of free invitations to the exhibition	10	10
• N° of invitations for the opening ceremony (****)	10	10
• Number of speakers at conferences	1	-
• Hydrogen Night ticket number	2	5
<b>BRAND PRESENCE</b>		
• Image of the company as an official sponsor at the opening ceremony highlighting category	YES	-
• Company logo on official web page highlighting category	YES	YES
• Company logo at the entrance of the fair highlighting category	-	-
• Company logo as an official sponsor at the congress highlighting category	YES	-
• Company logo as official sponsor in the media (newspapers, magazines, radio, etc.)	-	-
• Mention of the company as an official sponsor at the congress highlighting the following category	YES	-
• Mention of the company as official sponsor of the Hydrogen Night	-	YES
• Corporate video on Hydrogen Night screens	-	YES
• Mention of the company in congress panel notification highlighting category	YES	-
<b>SOCIAL NETWORKS</b>		
• Official sponsor welcome on Instagram, X and Facebook highlighting image and category.	1	2
• Official sponsor welcome on LinkedIn highlighting image and category	1	1
• A company news item published on the fair's website (company provides content)	1	YES
• Publication of company's video on social networks during the fair highlighting its participation (content to be defined jointly)	YES	YES
• Company logo and image of the event in informative mailing addressed to the attendee base	YES	YES
<b>PRICES USD + TAX EXHIBITORS</b>	<b>USD 6,600</b>	<b>USD 3,015</b>
<b>PRICES USD + TAX - NOT EXHIBITOR</b>	<b>USD10,282</b>	<b>USD 6,678</b>

# EXCLUSIVE ADVERTISING SPACES



## ACCREDITATION MAIN ACCESS

The accreditation area is the entry point to the exhibition, where about 4,000 H2V professionals from more than 15 countries are expected to attend.

**USD 3,054 + TAX**

Includes:

Company logo in accreditation section.  
Client must provide the design.



## ADVERTISING PUBLIC STREET

Outdoor advertising will be available at least 1 week prior to the fair on the outskirts of the event venue.

**USD 1,830 + TAX**

Includes:

2 gigantography of 6x3 mts<sup>2</sup> promoting the event on public roads.  
In its lower section, the sponsor of the space is mentioned by means of its logo.  
Company must provide logo.



## ADVERTISING FLAGS

Advertising banners will welcome all Hyvolution Chile participants at the entrance to the exhibition, with a total flow of about 4,000 people from more than 15 countries.

**USD 4.500 + TAX**

Includes:

20 2 x 0,6 mt. candle flags.  
Full color printing in high resolution  
Includes poles and stakes for installation.  
Printed fabric remains the property of the client.



## FLOOR ADVERTISING

The signage points the way and direction of each of the activities that take place within the fair (exhibition, congress, business areas, etc.).

**USD 1,830 + TAX**

Includes:

Initial message with company logo prior to the start of the tour.  
Replicated at least 2 intersections within the venue.

Note: Exclusively for exhibiting companies

# GENERAL ADVERTISING SPOTS



## CHAIR COVERS IN PLENARY ROOM

The Hyvolution Chile International Congress brought together more than 500 professionals in 3 days of conference and 12 panels. Therefore, this advertising space becomes a strategic place to promote your brand.

**USD 1,440 + TAX**

**Includes:**

300 chair covers with company logo/branding starting from the first row. 3 days of use, including the official opening.



## ANNOUNCEMENTS

The announcement of the congress panels by loudspeakers directed to the entire audience participating and present at the fair is key for them to be successful. Promote your company through loudspeakers every time a panel starts.

**USD 1,090 + TAX**

**Includes:**

Company mention in each call and congress panel information. At least 10 calls during the 3 days of the fair.



## LANDYARD RIGHT

The company will provide the official lanyard with its image or logo for use throughout the event, both visitors and exhibitors..

**USD 1,090 + TAX**

**Includes:**

The Rights for the company to provide lanyard with your image or logo.

The Company must provide the Lanyards

**Note: Exclusively for exhibiting companies**

## PLAN YOUR PARTICIPATION

### > Adding additional services

Exhibitor Center / Fisa Store

<https://fisa.cl/store/categoria-producto/hyvolution/>

#### INTERNET

Basic | 2 users (5mb) : 124 USD + TAX

Medium | 5 users (10mb) : 173 USD + TAX

Advanced | no limit users (20mb) : 281 USD + TAX

Pro | no limit users (40mb) : 351 USD + TAX

#### DATA READER (APP)

124 USD + TAX

This APP that you download to your smartphone, allows you to scan a QR, to extract the background of your visitors and other exhibitors.

#### ADDITIONAL POWER

1 KW Single pase : USD 136 + TAX.

1 KW Three pase : USD 157 + TAX.



ON THE WAY TO  
**Hyvolution** | A WORLD  
CHILE OF HYDROGEN  
2024

> Relive on YouTube the panels of the  
**International Congress**

> [https://youtu.be/ySTHmp9Akm4?si=r\\_n4wWTfpe\\_kclgV](https://youtu.be/ySTHmp9Akm4?si=r_n4wWTfpe_kclgV)

> A look at the first version  
**Image gallery**

<https://www.flickr.com/photos/hyvolutionchile/>

> Follow us on LinkedIn  
Here are the professionals

<https://cl.linkedin.com/company/hyvolutionchile>



## 2023 EXHIBITION NUMBERS

CONGRESS PANELS:

12



SPEAKERS:

72



FEMALE PARTICIPATION:

33%



AVERAGE ATTENDEES PER PANEL

500



AVERAGE ATTENDEES PER PANEL

4



> THE FIRST EDITION OF HYVOLUTION CHILE EXCEEDED ALL EXPECTATIONS.

TOTAL VISITORS: 3.876

EXHIBITORS: 66

PARTICIPATING COUNTRIES: 15

SPONSORS: 7

PARTNERS: 15

BUSINESS MEETINGS: 150

PARTICIPATION NETWORKING NIGHT H2V: 170

**CONTACT US!**

# Hyvolution

A WORLD OF HYDROGEN

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