**GREEN HYDROGEN: CHILE AS AN INVESTMENT DESTINATION, DECARBONIZATION** AND TERRITORIAL DEVELOPMENT **ENGINE** 

Join those who are building the energy future!

chile.hyvolution.com

# Hyvolution **CHILE**

**September 2 - 4, 2025** 

**Metropolitan Santiago** 



MADE BY

CO - ORGANIZE BY

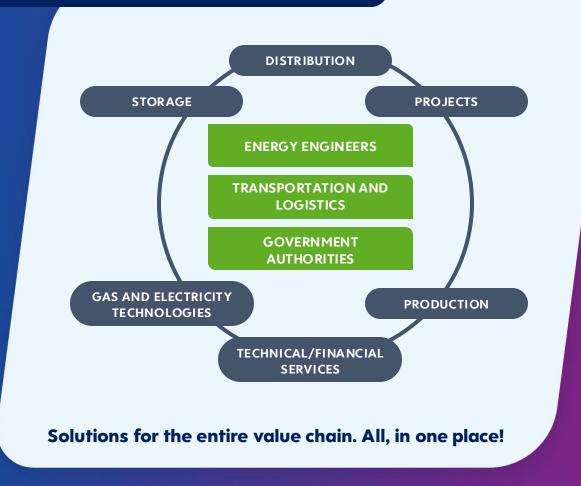








## **WHO PARTICIPATES?**

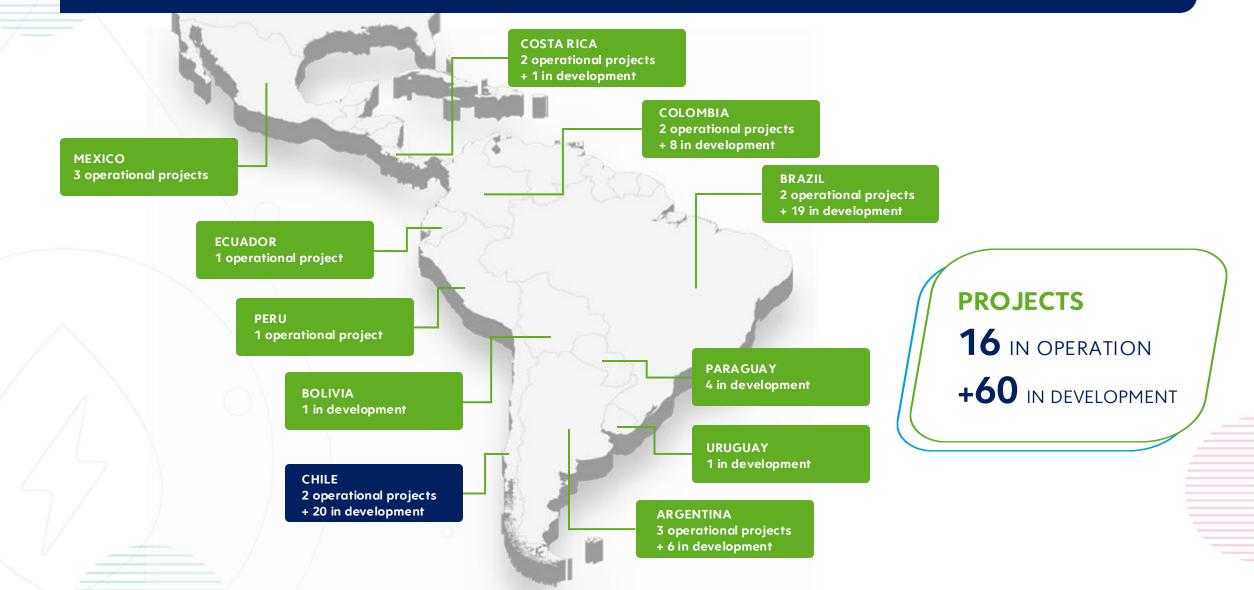


# WHY EXHIBIT?

> HYVOLUTION CHILE 2025
presents an excellent
opportunity for companies to
position themselves as leaders
in innovation, expand their
network, and gain access to
new opportunities within the
growing hydrogen and clean
energy markets.

EXHIBITION + CONFERENCES + NETWORKING + B2B MEETINGS

# HYDROGEN PROJECTS IN LATIN AMERICA AND THE CARIBBEAN



# **2024 KEY FIGURES**

> BUSINESS OPPORTUNITIES GENERATED

58%

Very positive

42%

Positive

VISITORS

4,391 31
Countries

Top countries:

CL FR CN
Chile France China

AR
AR
PE
Peru US
USA



142

**Exhibitors** 



4.391

**Visitors** 



**USD\$181MM** 

In business projection



13

International Congress

Panels



90

International Congress

Speakers



USD \$167.788

Media coverage valorization

Number of Visitors

92%

Of the exhibitors evaluated positively

Quality of Visitors

70%

Of the exhibitors evaluated positively

**79%** 

Of the Visitors, considered the offer presented by the exhibitors at the exhibition to be excellent or very good.

# **BECOME AN EXHIBITOR**

**Participation Options** 





2025





- + Booths
- + Official Sponsorships
- + Advertising Spaces
- + Additional Services

# PARTICIPATE WITH YOUR BOOTH



## **BASIC BOOTH**

€ 425 x sqm + TAX

From 9 sqm

## Includes:

- Fascia with company name
- LED lighting
- Electricity
- White melamine panels



## **EQUIPPED BOOTH**

€ 447 x sqm + TAX

From 9 sqm

#### Includes:

- Fascia with company name
- LED lighting
- Electricity
- White melamine panels
- One table, two chairs, one trash can and one counter

> Increase the visibility of your exposure by choosing:

Two open sides booth

€ 620 + TAX

Three open sides booth

€ 1,031 + TAX

Open area Island booth

€ 1,100 + TAX

# SALES IN CHILE AND OTHER COUNTRIES:

MARÍA DE LOS ÁNGELES TRONCOSO Hyvolution Chile Commercial Manager Tel: (+56 2) 2530 7231 Cel: (+56 9) 9449 6237

Email: matroncoso@fisa.cl

**INTERNATIONAL SALES:** 

CHINA:

Wei Wang Cel: +86 215 255 8113

Email: wei.wang@gl-events.com

# PARTICIPATE WITH YOUR BOOTH



## **FULL EQUIPPED BOOTH**

€ 460 x sqm + TAX

From 12 sqm

### Includes:

- Fascia with company name
- LED lighting
- Electricity
- White melamine panels
- One table, two chairs, one trash can and one counter
- Storage room



## **NET AREA**

€ 401 x sqm + TAX

From 36 sqm

#### Includes:

- Floor colored carpet according to point of exposure
- Electricity

> Increase the visibility of your exposure by choosing:

Two open sides booth

€ 620 + TAX

Three open sides booth

€ 1,031 + TAX

Open area Island booth

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# **BECOME AN OFFICIAL SPONSOR**



**MAIN SPONSOR** 

€ 26,125 + TAX



**SPONSORED BY** 

€ 17,242 + TAX



INVITE

€ 10,972 + TAX



**3rd INTERNATIONAL CONGRESS** 

Exhibitors: € 6,897 + TAX

Non-Exhibitors: € 11,790 + TAX



## **GREEN HYDROGEN NIGHT**

Exhibitors: € 3,150 + TAX

Non-Exhibitors: € 6,978 + TAX

BENEFITS PER CATEGORY	MAIN SPONSOR	SPONSORED BY	INVITE
AVAILABLE PLACES	1	3	5
DURING THE EVENT			
Net space area for special projects	36 sqm	21 sqm	12 sqm (**)
Mention of the company as an official sponsor of the Fair on the opening day	Yes	-	-
Merchandising or handing out of brochures (***)	Yes	Yes	Yes
• N° of free invitations for the exhibition	50	30	20
<ul> <li>N° of invitations to the Opening Ceremony (****)</li> </ul>	1	-	-
• No. of speakers at conferences	2	1	-
BRAND PRESENCE			
Image of the company as official sponsor at the Opening Ceremony highlighting category	Yes	Yes	Yes
Company logo on official website highlighting category	Yes	Yes	Yes
Company logo on access to the fair highlighting category	Yes	Yes	Yes
Company logo as official sponsor at the congress highlighting category	Yes	Yes	Yes
Company logo as official sponsor in the media (newspapers, magazines, radio, others)	Yes	Yes	-
Corporate video on the networking screens	Yes	Yes	-
Logo on visitor registration form and accreditation voucher	Yes	Yes	Yes
• Company logo (next to the image of the event) on the official invitation to the opening ceremony (highlighting category)	Yes	Yes	Yes
SOCIAL NETWORKS			
Official sponsor welcome on Instagram, X and Facebook highlighting image and category	3	2	1
Official sponsor welcome on LinkedIn highlighting image and category	3	2	1
A company news item published on the trade show website (company provides content)	Yes	Yes	Yes
Company's video publication on the fair's social networks highlighting its participation (content to be defined together)	Yes	Yes	Yes
Company logo together with image of the event in informative mailing addressed to the attendee base	Yes	Yes	Yes
RATES € + TAX	€ 26,125	€ 17,242	€ 10,972

BENEFITS PER CATEGORY	INTERNATIONAL CONGRESS	GREEN HYDROGENE NIGHT
AVAILABLE PLACES	6	5
DURING THE EVENT		
Merchandising or brochure delivery (***)	Yes	Yes
• Nº of free invitations to the exhibition	10	10
• Nº of invitations for the Opening Ceremony (****)	2	1
• Nº of speakers at conferences	1	-
• Nº of tickets for the Green Hydrogen Night	2	5
PRESBRAND PRESENCE		
Image of the company as official sponsor at the Opening Ceremony highlighting the category	Yes	-
Company logo on official website highlighting category	Yes	Yes
Company logo on access to the fair highlighting category	Yes	Yes
Company logo as official sponsor at the Congress highlighting category	Yes	-
Mention of the company as official sponsor at the Congress highlighting category	Yes	-
Mention of the company in the notification of Congress panels highlighting category	Yes	-
Mention of the company as official sponsor at the Green Hydrogen Night	-	Yes
Corporate video on the Green Hydrogen Night screens	-	Yes
SOCIAL NETWORKS		
Official sponsor welcome on Instagram, X and Facebook highlighting image and category	1	1
Official sponsor welcome on LinkedIn highlighting image and category	1	1
<ul> <li>A company news item published on the trade show website (company provides content)</li> </ul>	Yes	Yes
• Company's video publication on the fair's social networks highlighting its participation (content to be defined together)	Yes	Yes
Company logo together with image of the event in informative mailing addressed to the attendee base	Yes	Yes
RATES € + TAX / EXHIBITORS	€ 6,897	€ 3,150
RATES € + TAX / NON-EXHIBITORS	€ 11,790	€ 6,978

## **EXCLUSIVE ADVERTISING SPACES**



## REGISTRATION AREA MAIN ACCESS

€ 3,191 + TAX

#### Includes:

- Company logo in the registration counters.
- Client provides the design.



## **ADVERTISING FLAGS**

€ 4,702 + TAX

#### Includes:

- 20 flag banners (2 x 0.6 meters).
- Full-color, high-resolution printing.
- Includes poles and stakes for installation (rental).
- Printed fabric becomes the property of the client.



## **FLOOR ADVERTISING**

€ 1,830 + TAX

#### Includes:

- Initial message with the company logo before the tour begins.
- This message will be replicated at least twice at key intersections within the venue.



# CHAIR COVERS PLENARY HALL

€ 1,505 + TAX

#### Includes:

- 300 chair covers with company logo/brand starting from the first row.
- 3 days of use, including the official Opening Ceremony.



# OFFICIAL LANYARD RIGHT

€ 1,139 + TAX

#### Includes:

• Right for the company to provide lanyards with its image or logo.

## **SHARED**

ANNOUNCEMENTS
(Call center in
Congress and
Exhibition areas)

The announcement of the panels at the congress and other activities is key to their success. Advertise your brand through the fair's loudspeakers, reaching the entire present audience.

€ 1,090 + TAX

#### Includes:

- · Company mention in informational announcements.
- At least 10 announcements during the 3 days of the fair.

Note: Exclusively for exhibiting companies.

# **ORGANIZE YOUR PARTICIPATION**

# > Sign up for additional services

## **INTERNET**

Basic | 5 users (5mb): € 152 + TAX

Medium | 10 users (10mb): € 253 + TAX

Pro | 10 users (40mb): € 304 + TAX

## **ADDITIONAL ENERGY**

1 KW Single-phase: € 144 + TAX

1 KW Three-phase: € 160 + TAX

## **DATA READER (APP)**

€ 122 + TAX

This APP that you download to your smartphone, allows you to scan a QR, to extract the background of your visitors and other exhibitors.

## **ADVERTISING FASCIA**

€ 380 + TAX

Full color polyethylene border, 75 x 295 cm.

The logo and design is provided by the exhibitor.

Available for 9, 12 and 15 sqm booths.

## **TECHNICAL TALK**

€ 169 + TAX

45 min. talk.

Room rental, screen and audio.

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