ST SHOW! #024

Closing

REPORT 2024

Results of Exhibitor and Visitor surveys.



CONSOLIDATING THE ENERGY FUTURE IN LATIN AMERICA.







CHILE.HYVOLUTION.COM





MAIN NUMBERS





142

Exhibitors



4,391

Visitors



MUSD \$181 In business projection



International Congress Panels



90

International Congress

Speakers



USD \$167.788 Media coverage valorization



About BUSINESS OPPORTUNITIES

BUSSINES PROJECTION

MUSD \$181

BUSINESS OPPORTUNITIES GENERATED

58%

Very positive

42%

Positive

BUSINESS EXPECTED DURING THE FAIR

31%

Concluded or established business dealings

69%

Expanded their network of contacts

Survey results

EXHIBITORS



4,391



NUMBER OF VISITORS

25% 50% 17%

8%

Excellent

Very positive

Positive

Regular

About VISITORS TO THE EXHIBITION



QUALITY OF VISITORS

46% 24%

30%

Excellent

Very positive

Positive

Survey results

EXHIBITORS



About INTERNATIONAL CONGRESS



TOPICS ADDRESSED

67%

Excellent, very good

33%

Good, as expected

GUEST SPEAKERS

65%

Excellent, very good

35%

No response or did not attend the conferences





Survey results **EXHIBITORS**

2025

About their participation in NEXT VERSION 2025

62%

Expressed interest in participating; under evaluation

38%

Will participate with more or same presence



VISITORS

MAIN OBJECTIVE TO VISIT

50%

To know the present offer and the new trends of the industry

29%

Find new suppliers

17%

Identify new business opportunities

4%

Networking, others

ABOUT THE OFFER PRESENT AT THE EXHIBITION

79%

Excellent, very good

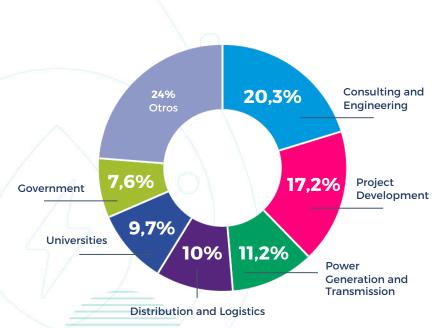
21%

Good, as expected



Survey results VISITORS / PROFILE

SECTORS



POSITIONS Most representative

33,4%

CEO, Manager, Assistant Manager, President, Vice President. Owner

16,5%

Engineer, **Specialist** 31,6%

Commercial Executive. Area Manager, Consultant, Consultant







18,5%

Administrative, Student, other

Survey results **VISITORS**

About the EVENT ORGANIZATION

INFORMATION **PREVIOUSLY** RECEIVED

71%

Excellent, very good

29%

Good, adequate

TOPICS COVERED AT THE INTERNATIONAL CONGRESS

77%

Excellent, very good

23%

Good, as expected

EXPERIENCE **DURING THE FAIR AND CONGRESS**

92%

Excellent, very good

8%

Good, as expected

98%

Expressed a very positive experience when registering and obtaining your ticket.

88%

Very satisfied with the number of companies, layout and infrastructure.

Survey results **VISITORS**

About the NEXT VERSION 2025



93%

Recommend to visit



43%

Would participate as an exhibitor



93%

Will definitely attend



in



126,42K Page views

48,4K Visits



Main countries that visit us on social networks and web: Chile, USA, Brazil, France, Germany and Spain.

5.000 Followers

(to Nov. 2024)

+49,09% Growth in followers

[Growth in followers vs. previous period]

184,25K Impressions

[+296,93% vs. previous period]

39,54K Interactions with publications

[+680,09% vs. previous period]

3.958 Reactions34,91K Clicks616 Shared

1.135 Followers (to Nov. 2024) +47.7%

[Growth in followers

[Growth in followers vs. previous period]

3.397 Vists

[+439% vs. previous period]

102,23K Impressions

[+44,1% vs. previous period]



Let's keep in touch!

@hyvolutionchile



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CHILE IN ACTION TOWARDS 2030: GREEN HYDROGEN, KEY TO THE ENERGY TRANSITION.

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Save the date!

Hyvolution

September 02 - 04, 2025

Metropolitan Santiago









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CHILE.HYVOLUTION.COM